

# NORTH COAST JOB SEEKERS

— Career Transition Support in Northeast Ohio and Beyond —

## RESOURCE LIBRARY

### **Finding a Career that Matters to You: Making Your Own Weather**

North Coast Job Seekers Presentation by

**Bob Goodwin**

November 25, 2024

[www.northcoastjobseekers.org](http://www.northcoastjobseekers.org)

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**Career.Club**  
BECAUSE YOUR CAREER MATTERS™

# Career Club *Corner*

November 25, 2024

PEOPLE HIRE PEOPLE



# Career Club

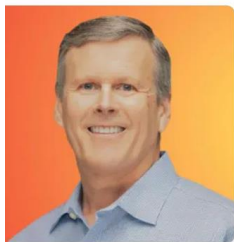
We've helped hundreds of job seekers just like you!

- Encouragement
- Empowerment
- Enablement



## Podcasts

### Career Club Live



#### Career Club Live with Bob Goodwin Bob Goodwin (Career Club)

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Career Club Live with Bob Goodwin now available as a podcast! Please subscribe to get career and job search advice, as we interview experts in the field. If you're looking for great content to have a career this **MORE**

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### The Work Wire

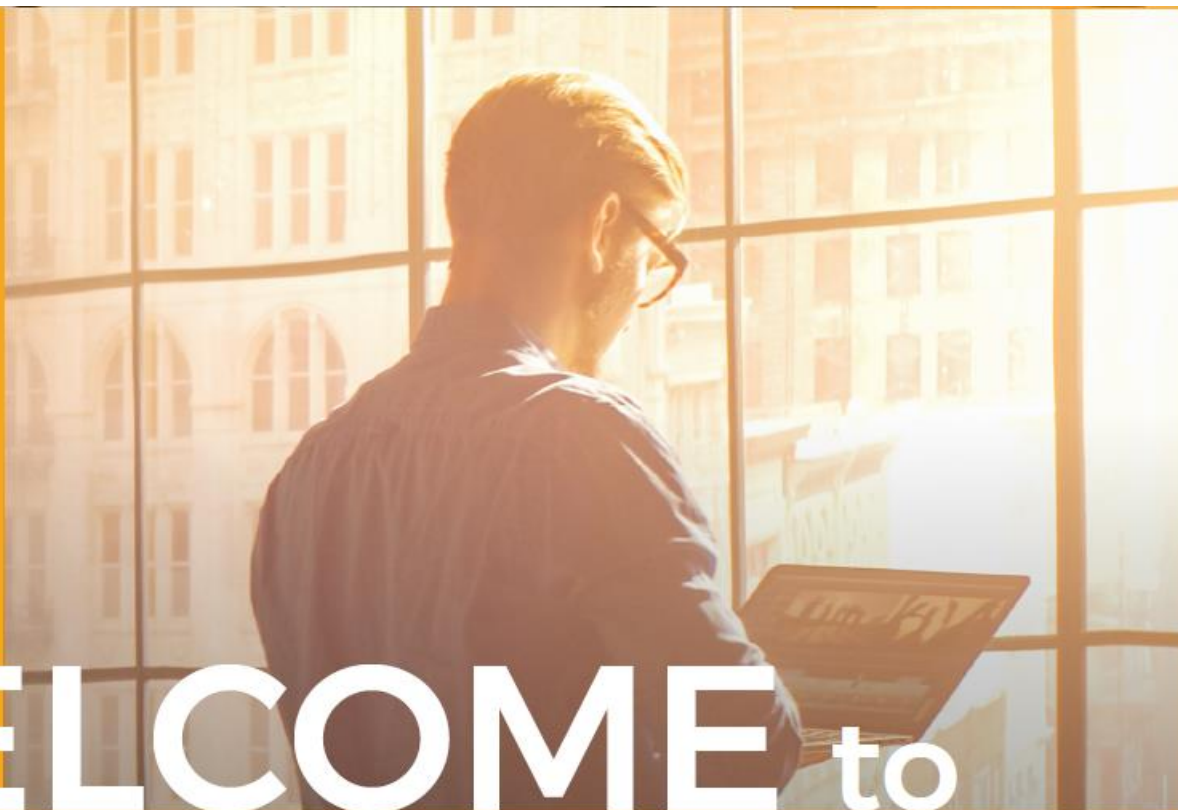


#### The Work Wire Bob Goodwin, Johnny C. Taylor, Jr.

★ 5.0 (12) · BUSINESS · UPDATED DAILY

SHRM CEO Johnny C. Taylor, Jr. and Bob Goodwin, President at Career Club, host a lively conversation on how the latest news impacts all things work-related.

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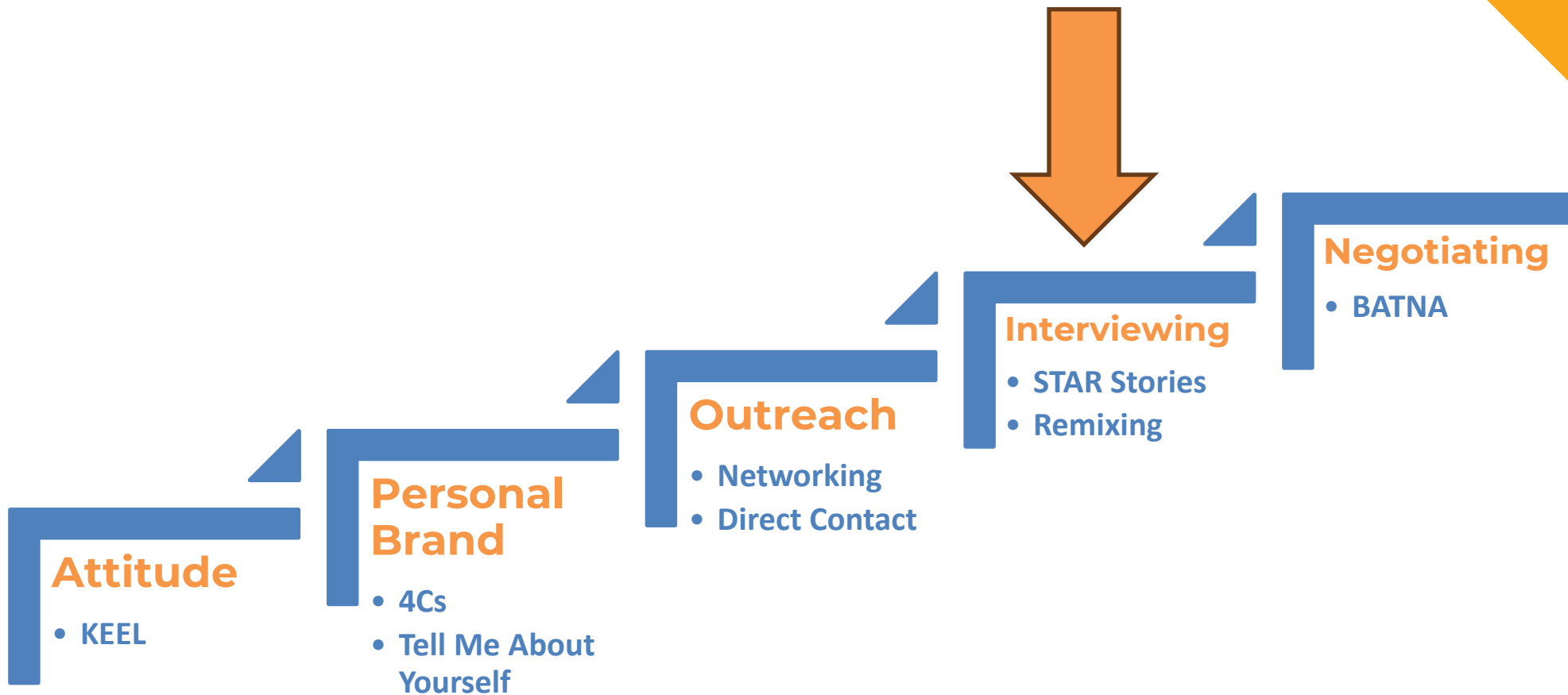
# WELCOME to

## Making Your Own Weather™

Your guide to a career that matters.



# MAKING YOUR OWN WEATHER



# The 4 Ps



INTERVIEWING

- **Proficiency**
- **Passion**
- **Personality**
- **Potential**



INTERVIEWING

## The 4 Ps

# Proficiency

- **Highlight Relevant Skills:** Focus on skills and experiences directly relevant to the job description.
- **Use Specific Examples:** Provide concrete examples of past work where you utilized these skills effectively.
- **Stay Updated:** Be aware of the latest trends and developments in your field to showcase your ongoing commitment to learning.



INTERVIEWING

## The 4 Ps

# Passion

- **Research Thoroughly:** Understand the company's mission, values, and recent achievements.
- **Show Genuine Interest:** Share how the company's goals align with your personal and professional aspirations.
- **Tell Your Story:** Connect your past experiences with the role you're interviewing for, demonstrating a natural progression towards this opportunity.





INTERVIEWING

## The 4 Ps

# Personality

- **Understand the Company Culture:** Research the company's culture through its website, social media, and, if possible, discussions with current or past employees.
- **Reflect on Your Values:** Identify and articulate your personal and professional values and how they align with the company's culture.
- **Be Authentic:** Present yourself honestly, allowing your natural demeanor to align with the company's ethos.



INTERVIEWING

## The 4 Ps

# Potential

- Your potential to continue to grow as expressed by your curiosity, continued learning, etc.
  - Last book you read, most recent certification, what podcasts do you listen to...
- Your potential for the company to scale against you
  - Ability to take on more responsibilities